



HBO OPERA

Price list – 2020

ex works: Genova Bolzaneto Italy 16010



www.hboperawine.com

info@hboperawine.com

[phone: +39 348 8304395](tel:+393488304395)



Enrico Bomarsi
General Manager

Enrico Manzi
Executive Manager



HBO OPERA

HBO Opera Wine: Wines with a Story

What song does your wine sing?

The tradition of winemaking traces back to thousands of years ago and is well rooted in our culture. We know it from cave paintings and ancient mosaics, but further proof can also be found in the arts of modern age. Lyrical opera, above all, is one that gives us precious hints about wine's centrality in modern society and especially in our country, Italy. Not only artists themselves devoted words of praise and appreciation to wine, but they used it on stage and made it the embodiment of vices and virtues, beauty and meanness.

We took a journey into the lyrical world and investigated the bond existing between lyrical Opera, composers and wine and came out with the idea of using wine itself to spread knowledge about Italian artistic tradition, both in our country and abroad. We thus devised a new form of art, which is made equally of spiritual and material components – you will be bewitched by the engraved metallic labels of our bottles, telling stories long forgotten, and you will be carried away by the refined scents and the striking hues of these wines; but most of all you lose yourself in the world of mysteries, treasons, love and hate told by the beautiful lyrical Opera.

Each bottle is unique, as befits a Prima Donna.

Our Wines

In our collection, you will find three different labels, each one associated with a specific vineyard. Each of them is cultivated with passion, commitment and the utmost respect for the environment. The strong synergy that we have created with our cellars has allowed us to select the following 6 excellences:

La Traviata – AMARONE (Azienda Agricola Begali)

L'Elisir d'Amore – BAROLO (Sobrero vini)

Rigoletto – BRUNELLO DI MONTALCINO (Marchesato degli Aleramici)

La Bohème – CHIANTI CLASSICO (Fèlsina)

Don Giovanni – MARZEMINO (Cantina Roeno)

Il Barbiere di Siviglia – ROSSO CONERO (Tenimenti Spinsanti)

We support sustainable agriculture and work in harmony with the passing of seasons, accepting from stem to stern what earth decides to give us. All grapes are picked by hand and only those which are deemed fit to meet DOCG regulations go further in the winemaking process, thus allowing us to offer you the finest and most authentic Italian wines. Our products spring from an unrivaled blend of tradition, innovation and genuinity.

Our Bottles

Our wines come in an elegant packaging made with burgundy cardboard, while the labels are engraved in brass, aluminium and copper. The latter celebrate Italian lyrical tradition depicting elements taken from worldwide famous Operas. You may also choose to add a custom label to your bottle with the name of your restaurant, theatre, hotel or any other enterprise you wish to promote. All bottles come in a 75 cl format and are made in a limited edition.



HBO OPERA

The HBO Opera Association **Our commitment for Art**

HBO Opera is a no profit cultural association with the purpose of developing and spreading the knowledge about lyrical opera in the world and supporting the activity of those who work in this field. Our aim is to safeguard our culture and lay the foundations so that young artists can not only get in touch with the most memorable pages of our musical history, but also emerge as brand new formidable artists. One of the association's main activity involves indeed both financial and organisational support to young artist who can't afford tuition costs themselves. In doing so, the HBO Opera Association will give them a solid chance of becoming the singers, directors and composers of tomorrow.

Part of the proceeds coming from the sale of our wines will go to the support of young artists in need, whom we help covering their tuition fees (including internships, private lessons, boarding and lodging) and organizing concerts for them to debut.



HBO OPERA



unit price: 23,10 €

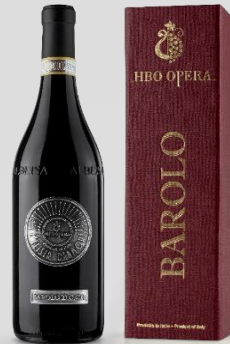
alcohol: 14%

year: 2014

100 % Sangiovese

RIGOLETTO

Brunello di Montalcino DOCG



unit price: 18,70 €

alcohol: 14%

year: 2014

100 % Nebbiolo

L'ELISIR D'AMORE

Barolo DOCG



unit price: 10,80 €

alcohol: 14%

year: 2017

90 % Sangiovese
10 % Canaiolo

LA BOHEME

Chianti Classico DOCG



unit price: 26,20 €

alcohol: 16%

year: 2015

Corvina, Rondinella
and other autochthon

LA TRAVIATA

Amarone Classico DOCG



unit price: 10,80 €

alcohol: 13%

year: 2018

Marzemino

DON GIOVANNI

Marzemino IGT



unit price: 10,80 €

alcohol: 14%

year: 2016

90 % Montepulciano
10 % Sangiovese

IL BARBIERE DI SIVIGLIA

Rosso Conero DOC



HBO OPERA

min.order : 600 bottles



Special Edition 6 bottles
with elegance box : 110€

min. order 100 boxes